



*We bring joy to pets
and the people who love them.*

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Explore PetUtopia

October 1, 2008

Issue 26

What will Your Dog be for Halloween?



Your dog will be the hit of the Halloween party as the **Batman, the Dark Knight, Yoda, Princess Leia, Darth Vader, a Penguin, Lion, Tiger, Sharkdog, Punk Zebra, Cop, Pirate, Spiderman, Devil, Pig, Superman, Dogzilla, Ladybug, Little Stinker** (a Skunk) and many more!

Even if your dog doesn't wear costumes, we have Halloween party collars, tees that glow in the dark, and accessories that he or she might not even notice! We have a limited supply, so come in now to get the best choice at the best price! Mark your calendar for

PetUtopia's Halloween Party
10/25, 12 - 4 pm

And, don't forget to enter our **Halloween Costume Contest!**

Halloween Costume Contest!

A photo of your pet(s) in a Halloween costume could win you a

\$50 PetUtopia Gift Certificate!

Contest begins October 1, 2008 and ends October 25, 2008, 4:00 pm.

Halloween Contest Official Rules

NO PURCHASE NECESSARY TO ENTER OR WIN. NEED NOT BE PRESENT TO WIN.

How to Enter: Bring your single best photo into our retail store. Please label the back of the picture with the pet(s) name(s), your name, and your phone number. We will post your pet(s) photo with the other entries. **Visitors to PetUtopia will vote for their favorite pet in costume. Invite your friends, coworkers and family to vote for their favorite!** Winners will be selected by visitors to PetUtopia between 10/1/08 – 10/25/08. Votes will be tallied October 25, at 4 pm, at the end of our Halloween Party. Winner will be notified by the end of the day, October 25, 2008.

Food, Food Everywhere!

A few of the brands we brought in-house are **Nature's Variety Instinct** dry food and **Nature's Variety Homestyle** canned food, **Go! Grain Free**, **Merrick Before Grain**, and **EaglePack Holistic Select**. We selected these foods based on customer requests, and subsequent research. Current conclusions from scientific research in pet nutrition and veterinary medicine have been the driving force behind the development of commercial pet foods with reduced carbohydrate and increased animal protein. We also have some new treats, the **Himalayan Dog Chew**, based upon customer requests!

Local Hero is a Finalist for Animal Planet's 2008 Hero of the Year Award!

Joan Dalton, Project POOCH Founder and Director, has been selected as one of only 10 finalist for Animal Planet's 2008 Hero of the Year! So out of over 10,000 nominations, Joan has made it to the top 10!

Project POOCH, Inc.,[®] is a non-profit, 501c(3) organization that has successfully paired youths incarcerated at the MacLaren Youth Correctional Facility in Woodburn, Oregon, with homeless shelter dogs for over a decade. Youths (guided by professionals) learn to train the dogs, groom them, and find them new adoptive "forever homes." The dogs leave the program ready to be great pets, while their trainers re-enter the community with new job and personal skills and an increased compassion and respect for all life. Here's a link to the Animal Planet Hero of the Year website where you can read about Joan and cast your vote for People's Choice. Please vote & ask friends and family to vote. The winner of the 2008 Hero of the Year receives \$10,000 for their organization! Vote through October 13Th.

http://animal.discovery.com/convergence/hero_of_the_year/2008/nominees/index.html

October Events

Nail Trims, Saturday, 10/18, 1 - 3 pm

Marian Clark will trim your dog's nails at PetUtopia, on a donation basis.

Discover Delta Society's Pet Partner Program, 10/18, 5:30 pm.

Delta Society's Pet Partners Program trains and screens volunteers and their pets for visiting animal programs in hospitals, nursing homes, rehabilitation centers, schools and other facilities. I volunteered for years with 2 dogs, and found this to be one of the most rewarding programs I ever joined. It changed my life – it could change yours. Delta helps Pet Partners contact facilities to begin visits in new locations. Over 10,000 Pet Partners teams now operate in all 50 states and 4 other countries, helping more than 1,000,000 people each year.

Doggie Palooza, World Forestry Center, Sunday, 10/19, 10am - 5pm

Bring your dog (**one day only!**), and join us at the World Forestry Center, as we celebrate All Things Dog at Doggie Palooza! This fun and furry indoor pet fair is being presented in conjunction with the World Forestry Center's exciting new special exhibit, Wolf to Woof: The Story of Dogs, which will run September 28, 2008, through January 4, 2009 in the World Forestry Center's Discovery Museum.

Selecting a Winter Coat for Your Dog, 10/19, 12:15 pm, in David Douglas Room in Miller Hall

Join PetUtopia and Deborah Wood, award winning author, in a session to help you determine what to look for in a coat for your dog this winter. Mr. Big and his friends will model coats for you!

PetUtopia's Halloween Party! Saturday, 10/25, 12 - 4 pm.

Oregon Dog Rescue will join us for adoption outreach.

Portraits of all the ghouls and goblins by Andie Petkus from 12 - 3 pm!

50% of the proceeds from all items ordered by 11/15 will be donated to Oregon Dog Rescue.

Tricks 'n treats courtesy of STAM's, Evanger's and Wellness, sampling food and treats.

The winner of the Best Halloween Costume Contest will be announced.

Kelsey will lead the pack to see who will do cool tricks for their treats!

TTouch class, with Dawn Jansen, Saturday, 10/25, 5-9 pm, \$65 with a pet, \$50 w/out a pet.

I took a TTouch class many years ago, but I never learned all the fabulous ways you can use TTouch to help your pet! Dawn Jansen, of Pawsitive Companion, is a certified TTouch Practitioner. I was amazed at the wonderful ways we can help our pets with TTouch. This will be our second class at PetUtopia, and I hope you can join us. Pets are welcome in this class. **Sign up and prepay at the store.**

Fun with Puppies Class, Sundays, 10/26 - 11/26, 7 - 8 pm, Bobbie Lyons, \$85, prepaid.

Come to class and wear out your puppy for a good night's sleep. Teach your puppy balance, coordination, focus, body awareness and lots of fun tricks. Bobbie would like to help you have a well rounded puppy that is ready for the world. The behaviors, tricks and exercises taught in this class will be a great bonding experience for you and your puppy as well as teach them how to learn with positive reinforcement (treats, toys, praise, massage). Start your puppy off right by giving them a variety of jobs to do. For puppies 1 year old, or younger. **Sign up and prepay at the store.**